

2009-2010 NewsRelease Advertising Contract

Advertiser: _____
 Agency Representing Advertiser: _____
 Advertiser Contact: _____ Alternative Contact: _____
 Street Address: _____
 City: _____ State: _____ Zip: _____ Phone: _____
 Fax: _____ Cell: _____ E-mail: _____
 Junior League Member: _____

****Current Special: Place an ad in two issues, and receive a third issue FREE!****

Ad Size	Dimensions	Rates and Ad Sizes		
		Single Issue Pricing	3 Issue Pricing	6 Issue Pricing
Quarter Page Vertical	3 1/2" x 5"	\$150	\$300 (\$450 Value!)	\$600 (\$900 Value!)
Business Card Vertical	2" x 3 1/2"	\$75	\$150 (\$225 Value!)	\$300 (\$450 Value!)
Business Card Horizontal	3 1/2" x 2"	\$75	\$150 (\$225 Value!)	\$300 (\$450 Value!)

(1.5% per-month finance charge will be applied to balances not paid within 30 days of invoicing.)

Please fill out all lines for each issue that you would like to contain your ad.
 Please allow two weeks from the Publication Date for delivery of the issue.

August/September 2009 Issue: Publication Date 8/21/2009 Ad Deadline** - **7/27/2009**

Ad Size: _____ Shape (Horizontal or Vertical): _____
 New Ad for this issue: Yes No Cost: _____
 Notes: _____

October/November 2009 Issue: Publication Date 10/16/2009 Ad Deadline** - **9/17/2009**

Ad Size: _____ Shape (Horizontal or Vertical): _____
 New Ad for this issue: Yes No Cost: _____
 Notes: _____

December 2009/January 2010 Issue: Publication Date 12/11/09 Ad Deadline** - **11/11/2009**

Ad Size: _____ Shape (Horizontal or Vertical): _____
 New Ad for this issue: Yes No Cost: _____
 Notes: _____

February/March 2010 Issue: Publication Date 2/19/2010 Ad Deadline** - **1/25/2010**

Ad Size: _____ Shape (Horizontal or Vertical): _____
 New Ad for this issue: Yes No Cost: _____
 Notes: _____

April/May 2010 Issue: Publication Date 4/16/2010

Ad Deadline** - 3/22/2010

Ad Size: _____ Shape (Horizontal or Vertical): _____

New Ad for this issue: ___ Yes ___ No Cost: _____

Notes: _____

When making your payment, please be sure to list the invoice number on your check so that we can credit your account appropriately. Thank you!

Total Issues _____ Total Ad Cost _____

Prepay or Invoice _____ Prepay Discount (Ad Cost minus 5%) _____

The undersigned represents and warrants that such person is duly authorized to enter into this agreement on behalf of the advertiser. Advertiser hereby acknowledges and agrees as follows: **SUBMISSION OF EACH AD IS THE RESPONSIBILITY OF THE ADVERTISER.** If new ad is not received by the specific deadline indicated above, ad will run as appeared in previous issue. No ads will be returned to the advertiser unless specifically requested by advertiser at time of submission. Advertiser is obligated to pay all sums hereunder. All sums paid by advertiser to Junior League shall be nonrefundable. Advertiser shall be billed upon publication of each issue of THE NEWSRELEASE unless advertiser had indicated herein that it will prepay all sums due. Prepayments shall be submitted with contract. Cost to advertiser of such prepaid advertising space has been discounted based on Junior League receiving payment prior to publication. If Junior League does not receive such payment, advertiser shall be obligated to pay the full-undiscounted amount. Advertisements in THE NEWSRELEASE are subject to the review and approval of the Junior League and approval may be withheld at the Junior League's sole discretion. Advertisements submitted by advertiser shall not contain any matter that is obscene or libelous or that violates any person's right of privacy, infringe any common law or statutory copyrights or otherwise be contrary to law, and shall be accepted and published by the Junior League in reliance upon the same. Advertiser shall indemnify and hold harmless the Junior League from and against any loss, expense or other liability (including without limitation attorneys' fees and costs) resulting from any claims or suits for libel, violation of privacy rights, plagiarism, copyright infringement or any other claims that arise out of the publication of any advertisement of the advertiser. The Junior League assumes no liability for errors in the advertisement or changes to THE NEWSRELEASE publication schedule or placement of advertisements. Rates shall be payable to The Junior League of Charlotte, Inc. Payment of amounts not prepaid is due within 30 days of invoice date. 1.5% per month finance charge shall be applied to balances not paid within 30 days of invoice date. Advertiser also shall pay the Junior League's costs, including without limitation reasonable attorneys' fees, incurred in collecting balances not paid within 30 days of invoice date.

Advertiser Signature

Date

Mail, fax, or email signed contact to:

Junior League of Charlotte
Attn: NewsRelease
1332 Maryland Avenue
Charlotte, NC 28209

Phone: (704) 375-5993
Fax: (704) 375-9730
Email: JLCNewsRelease@yahoo.com