



FOR IMMEDIATE RELEASE

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The Junior League of Charlotte, Inc. Hosts Big Shots Saturdays and Kids HealthLink, Providing Immunizations and a Health & Education Festival for Children in the Community
Free Kindergarten Health Assessments Offered

Charlotte, NC (September 8, 2010) -The Junior League of Charlotte, Inc. (JLC) is hosting **Big Shots Saturdays** and **Kids HealthLink**, providing immunizations and health education in September.

During our first event, held on Saturday, August 28, 2010, we saw nearly 90 children and gave more than 450 free health services and immunizations through **Big Shots Saturdays** and **Kids HealthLink**. These community events stem from the Junior League of Charlotte's Healthy Child Initiative (HCI). Spanish language interpreters will be available. Parents/guardians must bring official immunization records and at least ONE form of I.D.

Big Shots Saturdays will take place on three consecutive Saturdays this month.

Date: Saturday, September 11, 2010
Time: 10:00 a.m. - 2:00 p.m.
Location: Mecklenburg County Health Dept. (249 Billingsly Road SE)

Date: Saturday, September 18, 2010
Time: 10:00 a.m. - 2:00 p.m.
Location: Mecklenburg County Health Dept. (2845 Beatties Ford Road NW)

Date: Saturday, September 25, 2010
Time: 10:00 a.m. - 2:00 p.m.
Location: Merry Oaks Elementary

In addition, on September 25, 2010, the Junior League of Charlotte will host another **Kids HealthLink** festival during **Big Shots Saturdays**. This free festival is open to the public and provides free health assessments, including vision, hearing and dental; along with education topics for children in Charlotte and surrounding communities.

Kids HealthLink highlights include:

- Free kindergarten health assessments
- Free vision, hearing and dental screenings
- Free immunizations-Must bring a form of ID and immunization records
- Free entertainment and giveaways

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"This year's Kids HealthLink and Big Shot Saturdays events are off to a great start, providing close to 500 health services for the children of the greater Charlotte community on Saturday, August 28th," said JLC President Elizabeth Kovacs, "setting them on a path for a new school year of good health and quality education,".

The JLC's Healthy Child Initiative (HCI) is a multi-year commitment to raising the awareness of children's health issues, particularly in the areas of mental, dental and physical health in our community. Additional sponsors include Carolina Panthers Charities, Carolinas Medical Center, Charlotte-Mecklenburg Schools, Earth Fare, Fifth-Third Bank, Levine Children's Hospital, Mecklenburg County Health Department and Speedway Children's Charities and local Charlotte radio stations, WPEG-FM and WBAV-FM.

About the Junior League of Charlotte

The Junior League of Charlotte, Inc. (JLC) is an organization of women committed to promoting voluntarism, developing the potential of women and improving the community. Through its actions and leadership of trained volunteers, the JLC is a leading force in improving the lives of children and its families in the Charlotte community. The JLC annually contributes more than \$90,000 to community projects and over 25,000 volunteer hours. Projects that are supported by the JLC include: Junior League of Charlotte Family Resource Center at Levine Children's Hospital, Kids in Motion, Kids HealthLink, Give Kids a Smile Day, Big Shots Saturdays, Junior League of Charlotte Puppet Theater and more. For additional information on the Junior League of Charlotte, call 704-375-5993 or visit the website www.jlcharlotte.org.

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