

**JUNIOR LEAGUE OF CHARLOTTE, INC.  
CHARLOTTE SHOPS 2008 APPLICATION  
NOVEMBER 20-22, 2008**

**Contact Information**

Business Name: \_\_\_\_\_ Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Fax Number: \_\_\_\_\_

Email: \_\_\_\_\_ Website: \_\_\_\_\_

**General Information**

Please *specifically* describe all merchandise that you plan to show: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Will you be giving out any food samples and, if so, what? \_\_\_\_\_

Please indicate the approximate price range of your products:

\_\_\_\_\_ 0-\$25    \_\_\_\_\_ \$26-\$50    \_\_\_\_\_ \$51-\$100    \_\_\_\_\_ \$100 and above

Have you participated in either *Charlotte Shops* or, as formerly known, *Mistletoe Market*? If so, what year(s)? \_\_\_\_\_

Please list other markets in which you have participated: \_\_\_\_\_

\_\_\_\_\_

**Booth Information**

Please indicate your choice of booth space:

**Standard**

\_\_\_\_\_ (10 x10) \$400

\_\_\_\_\_ (10 x20) \$650

\_\_\_\_\_ (10 x30) \$800

**Premium\***

\_\_\_\_\_ (10 x10) \$400 + \$100 donation to JLC

\_\_\_\_\_ (10 x20) \$650 + \$150 donation to JLC

\_\_\_\_\_ (10 x30) \$800 + \$150 donation to JLC

*\* Premium Vendors will be given preferential treatment as far as booth placement and advertisement space on all Charlotte Shops marketing materials. Spots will be filled on a first come, first served basis.*

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### **Application Processing Requirements**

Please make sure you have included the following with your application:

\_\_\_\_\_ \$25 application fee (non-refundable, but will be credited towards your booth rental fee if you are accepted)

\_\_\_\_\_ Non-returnable photographs of your booth display as well as general merchandise

Please mail to:  
Junior League of Charlotte, Inc.  
ATTN: Charlotte Shops Vendor Relations Chair  
1332 Maryland Avenue  
Charlotte, NC 28209

***Please note that selection will depend on creating a unique and varied offering of merchandise.***

***Dissemination of contracts and additional information will begin in July if you have been accepted to participate in the show.***