



*For Immediate Release*

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## Meet Me at the Mistletoe 4<sup>th</sup> Annual Shopping Event to benefit Junior League of Charlotte's and its Community Programs

Charlotte, NC — November 2, 2006 — The Junior League of Charlotte (JLC) invites you to “Meet Me at the Mistletoe” during their 4<sup>th</sup> annual Mistletoe Market. The three-day shopping event, held this year at Grady Cole Center near Uptown Charlotte, will take place November 10 through 12. More than fifty vendors will feature unique gift items and shopping treasures for the entire family. Proceeds will benefit the JLC and its Healthy Child community programs, including the new Family Resource Center at the Levine Children's Hospital.

Mistletoe Market vendors will be selling a variety of gift items that include monogrammed handbags, skin care products, personalized stationary, beaded jewelry, home décor and more. The event is FREE and open to the public. Mistletoe Market will be open from 9am-6pm on Friday and Saturday, and 12pm-5pm on Sunday. Free parking is available at the Grady Cole Center.

“Shopping for a cause – what a better way to spend a weekend,” said JLC President Trish Hobson. “The Mistletoe Market will benefit the JLC and its Healthy Child Initiative which is focused on improving the mental, physical and dental well-being of children in the Charlotte area. By shopping at the Mistletoe Market, the community can help us achieve our goal of making sure every child, from birth to 17, has the proper medical, dental and mental health services at their disposal. Besides, what better way to get into the Holiday spirit than by spending time at the Mistletoe Market? You can mark items off your list and support our community at the same time. Again – shopping for a cause, what could be better?”

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Participating vendors include: Junior League Cookbooks, Discovery Toys, The Preppy Pink Pony, Mary Phillips Designs, Dragonfly Designs, Arbonne, Haute Stuff, Lancaster Jewelers, Cadeaux & Sassy Pads, Savvy Essentials, (Author) Carolyn Pozzi, At Home America, Silpada Designs and many more. And for a minimum donation of \$3, shoppers can enter a raffle for chance to win prizes including dinners at local restaurants, Christmas trees and a \$75 gift certificate to Talbot's.

*About the Junior League of Charlotte*

The Junior League of Charlotte, Inc. (JLC) is an organization of women committed to promoting voluntarism, developing the potential of women and improving the community. Through its actions and leadership of trained volunteers, the JLC is a leading force in improving the lives of children and its families in this community. The JLC annually contributes over \$50,000 to community projects and over 25,000 volunteer hours. Projects that are supported by the JLC include: Habitat for Humanity, Success by Six Preschool, Thompson Child Development Center, Communities in Schools, Child Care Resources, Big Shot Saturday, and Reading with Mom & Dad. For more information on the Junior League of Charlotte, call 704-375-5993 or visit the website.

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