

*Some see things the way they are
and say why. I dream things that
never were and say why not?*

Robert F. Kennedy
1925 - 1968

Baby House, 1926

Nature Museum, 1945

Education and the Arts, 1963

Drug Education Center, 1970

Thompson Child Development Center, 1992

Continuing our Legacy

- Listening to membership needs
- Listening to community needs
- CHANGING to meet member and community demands
- Continuing to say “why not?...”

The Vision of the League

- New strategic direction based on member and community needs
- Clear vision for all members and all community partners

ONE VOICE FOR THE JLC

The Vision of the League

- Narrow focus for maximum community and member impact
- Single rotating focus area every five years
- All JLC activities aligned to designated focus area
- “Why not?...”

The health care issues facing
Charlotte's children today are
complex and multi-faceted.

True leadership is needed to
meet these challenges...

The Junior League of Charlotte
is poised to provide the
leadership...

The Healthy Child Initiative

Just the Facts...

Chronic diseases and obesity

- 30% rise in obese children under 11
- Diabetes, hypertension, asthma on the rise

Unmet dental needs

- 25% of CMS kindergartners have visible tooth decay

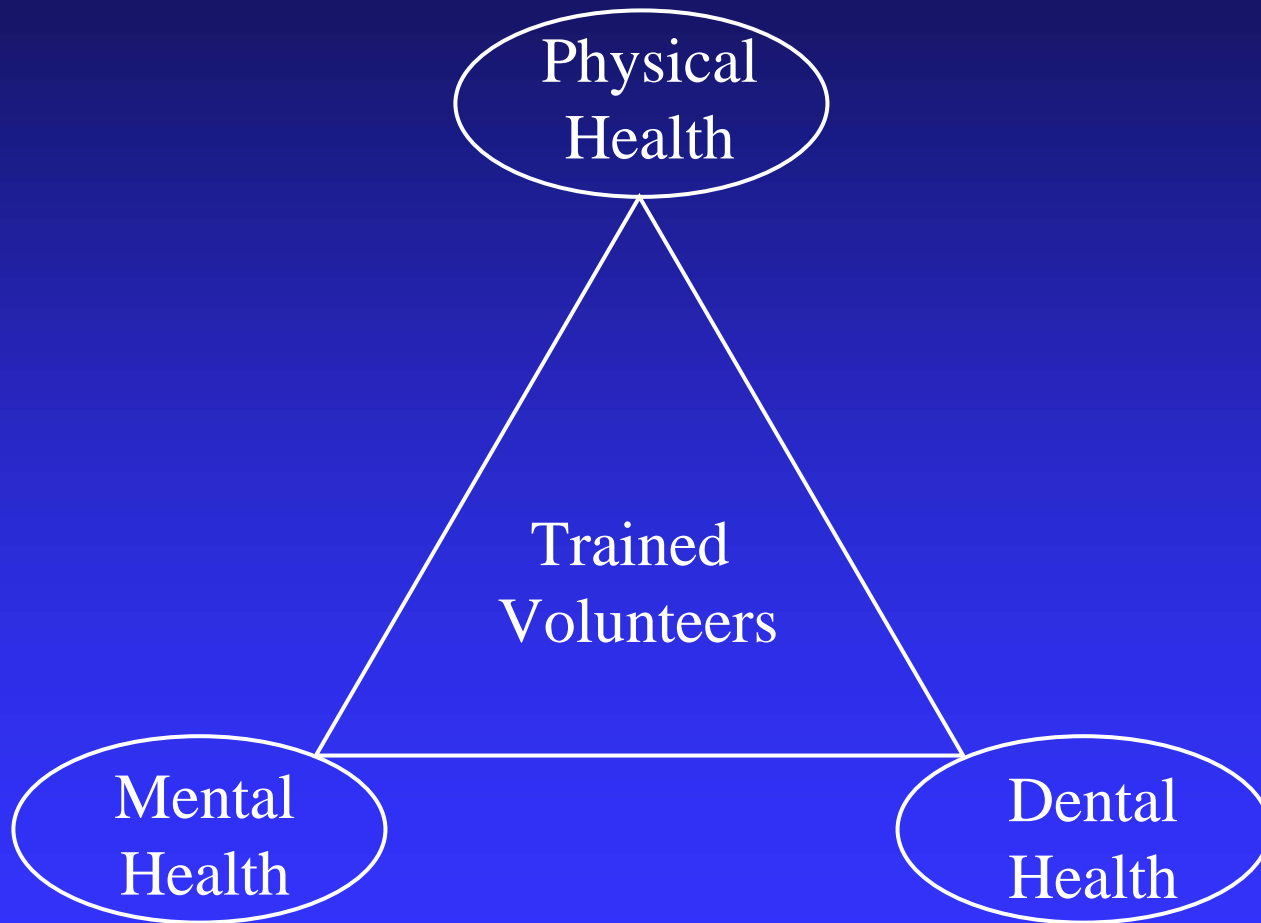
Mental health issues

- Clinical depression in young children
- Teen stress
- Suicide

Community Needs

- Education
- Prevention-based approaches
- Consensus building
- Advocacy & public awareness

Healthy Child Initiative



Physical Health

- Prevention
- Education
- Family Support
- Community Consensus Building
- Advocacy and public awareness

Dental Health

- Give Kids a Smile
- Education
- Awareness

Mental Health

- Education
- Remove Stigma
- Family Support
- Community Consensus Building
- Advocacy and public awareness

Evolution

2005-2006 League Year

Adolescent Issues

Early Childhood

Family Preservation

Healthy Child

Initiative

2006-2007 League Year

Healthy Child Initiative

Vision in Action



Next Steps

- Tonight
 - ✓ Index cards
 - ✓ Focus Advisory available
- Octoberfest
 - ✓ October 13, JLC Building, 6:30 pm
- hci@jlcharlotte.org
- Leverage all communication channels
- Membership vote – November 8