



2018 – 2019 SPONSORSHIP
OPPORTUNITIES



Presenting Sponsor – \$10,000

PUBLICITY & BRANDING

- Recognition on the JLC website, www.jlcharlotte.org
- Recognition in the JLC’s newsletter, The Happenings
- Three social media mentions (JLC Facebook, Instagram)
- Product display at JLC General Membership Meeting

MEDIA

- Feature article and thank you ad in JLC’s magazine, The CRIER
- Media release developed in collaboration with the JLC

ENGAGEMENT

- Seating for 30 (3 tables)
- Logo recognition on event signage
- Opportunity to speak at the event
- Verbal recognition from the podium
- Access to the VIP event, an intimate experience to meet the speaker

Title Sponsor – \$5,000

PUBLICITY & BRANDING

- Recognition on JLC website, www.jlcharlotte.org
- Recognition in the JLC’s newsletter, The Happenings
- Two social media mentions (JLC Facebook, Instagram)
- Product display at JLC General Membership Meetings

MEDIA

- Recognition in thank you ad in JLC’s magazine, The CRIER

ENGAGEMENT

- Logo recognition on event signage
- Seating for 20 (2 tables)
- Verbal recognition from the podium
- Access to the VIP event, an intimate experience to meet the speaker

Lead Sponsor – \$2,500

PUBLICITY & BRANDING

- Recognition in the JLC’s newsletter, The Happenings
- One social media mention (JLC Facebook, Instagram)

MEDIA

- Recognition in thank you ad in the JLC’s magazine, The CRIER

ENGAGEMENT

- Seating for 10 (1 table)
- Logo recognition on event signage
- Verbal recognition from the podium
- Access to the VIP event, an intimate experience to meet the speaker

Table Sponsor – \$1,000

MEDIA

- Recognition in thank you ad in the JLC’s magazine, The CRIER

ENGAGEMENT

- Seating for 10 (1 table)
- Name recognition on event signage