



THE JUNIOR LEAGUE
OF CHARLOTTE, INC.

JLC ANNUAL FUND 2023-2024 FREQUENTLY ASKED QUESTIONS

What is the JLC Annual Fund? The Junior League of Charlotte, Inc. (JLC) Annual Fund provides unrestricted funds to the JLC operating budget, enabling the JLC to maximize its impact in the community, and creating opportunities to invest in the leadership and development of its members.

Where do the Annual Fund dollars go? Donations to the Annual Fund allow the JLC to make a positive, local impact through financial contributions to our community projects, partnerships, and programs. In addition, this fund ensures the opportunity for each member to gain the full League experience training, leadership development, social and networking opportunities, and our all-important volunteer efforts. The means to which we meet these efforts change from year to year.

How does the Annual Fund impact the overall financial health of the JLC? Your support of the Annual Fund helps to diversify the fundraising efforts of the JLC. It helps to place the JLC in a position of strength when it comes to soliciting funds from grant-making organizations, such as corporations and foundations. The Annual Fund is part of the overall Fund Development Plan encompassing all of the JLC's fundraising initiatives: events, planned giving, the Little Black Dress Initiative, Annual Fund, sponsorships, grants, Legacy Foundation, etc.

Why should JLC members donate to the Annual Fund? Our Annual Fund member participation goal is 100%. Our goal is to create a culture of active participation, where each JLC member supports the League as a philanthropic endeavor. Please keep in mind JLC dues only cover our support expenses (AJLI dues, building costs, administrative costs, and other expenses required to run an organization of more than 1,000 people). Because we need additional funds to support our community and training programs, we hope that all Provisional, Active and Sustaining League members will seriously consider contributing to the Annual Fund.

How much should I give? Members should give what is meaningful and manageable for their circumstance. Together, small individual gifts can make a big difference. We would like to see every member donate whether it is \$10 or \$1000. We have many places where individual gifts of \$100 or less can make a big impact. Recurring donations are now available for those who would like to contribute to the Annual Fund in any amount on an ongoing basis.

How do I give to the Annual Fund? There are 4 options for credit card donations:

- Pay online at <https://www.jlcharlotte.org/donate/>
- Pay online within your membership portal (Digital Cheetah)
- Pay in person at JLC Headquarters
- Pay over the phone by calling JLC Headquarters at 704-375-5993

TRAINING VOLUNTEERS SINCE 1926

1332 Maryland Avenue
Charlotte, N.C. 28209
Phone (704) 375-5993

e-mail: info@jlcharlotte.org website: www.jlcharlotte.org



We also accept checks made payable to Junior League of Charlotte at 1332 Maryland Ave., Charlotte, NC 28209. Please include “Annual Fund 2023-2024” in the memo line. An acknowledgement letter and tax receipt will be sent via email once the check has been received.

All donations for the 2023-2024 year must be received by May 31, 2024.

Will employer matching gifts be recognized and factored into membership obligations? We welcome matching gift contributions, but the donor must initiate this process (obtain, complete, and submit the necessary paperwork to their employer). Once a matching gift is confirmed and processed (e.g., the JLC has received the gift from the company), you will receive the appropriate membership credit for this gift. For this contribution to count as part of membership obligations, we must receive this gift by the fundraising obligation deadline (March 31, 2024). We are unable to bump a donor up to a higher giving circle (if applicable) until matching gifts funds have been received.

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