



THE JUNIOR LEAGUE  
OF CHARLOTTE, INC.  
*Making A Difference Since 1926*

## **JLC Annual Fund 2021-2022 Frequently Asked Questions**

**What is the JLC Annual Fund?** The Junior League of Charlotte, Inc. (JLC) Annual Fund provides unrestricted funds to the JLC operating budget, enabling the JLC to maximize its impact in the community, and creating opportunities to invest in the leadership and development of its members. Your contribution to the JLC Annual Fund is greatly appreciated.

**Where do the Annual Fund dollars go?** Donations to the Annual Fund allow the JLC to make a positive, local impact through financial contributions to our community projects and programs. In addition, these unrestricted funds support in-League training and education initiatives, which enable us to invest in our members.

**How does the Annual Fund impact the overall financial health of the JLC?** Your support of the Annual Fund helps to diversify the fundraising efforts of the JLC. It helps to place the JLC in a position of strength when it comes to soliciting funds from grant-making organizations, such as corporations and foundations. The Annual Fund is part of the overall Fund Development Plan encompassing all of JLC's fundraising initiatives: events, planned giving, the Little Black Dress Initiative, Annual Fund, sponsorships, grants, Legacy Foundation, etc.

**Why should JLC members donate to the Annual Fund?** Our Annual Fund member participation goal is 100%. We hope that all provisional, active and sustaining League members will seriously consider making a contribution to the Annual Fund. Please keep in mind JLC dues only cover our support expenses (AJLI dues, building costs, administrative costs, and other expenses required to run an organization of more than 2,000 people). We need additional funds to support our community and training programs.

**How much should I give?** Members should give what is meaningful and manageable for their circumstance. Any gift makes a difference. Together, small individual gifts can make a big difference. We would like to see every member donate whether it is \$10 or \$1000. We have many places where individual gifts of \$100 or less can make a big impact.

**How do I give to the Annual Fund?** Make a donation with a credit card or check! It's easy!

There are 4 options for credit card donations:

-Pay online at <https://www.jlcharlotte.org/donate/>

-Pay online within Digital Cheetah at the top of your personal homepage with the link under "News and Reminders"

-Pay in person at JLC Headquarters

-Pay over the phone by calling JLC Headquarters at 704-375-5993 All donations must be received by April 30, 2022

For checks, please make your check payable to Junior League of Charlotte and mail it to Junior League of Charlotte (Attn: Annual Campaign 2021-2022) 1332 Maryland Ave., Charlotte, NC 28209.

**Will the donors be recognized?** All donors will be recognized annually in *The CRIER* and with a donor reception held in the spring. If you do not wish to be recognized by name, please indicate that you wish your gift to remain anonymous.

**Will matching gifts be recognized and factored into my Annual Fund pledge?** We welcome matching gift contributions, but the donor must initiate this process (obtain, complete and submit the necessary paperwork to the JLC office). Once a matching gift is confirmed and processed (e.g. the JLC has received the gift from the company), you will receive credit of this gift. In order to count as part of an Annual Fund pledge, we must receive this gift by April 30, 2022. We are unable to bump a donor up to a higher giving circle (if applicable) until matching gifts funds have been received.