

FOR IMMEDIATE RELEASE FOR MORE INFORMATION:

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The Junior League of Charlotte, Inc. and Belk Partner for Lights! Camera! Fashion!

Charlotte, NC (September 8, 2017) - Lights! Camera! Fashion! benefiting The Junior League of Charlotte, Inc. (JLC), is back for the seventh year on Sunday, October 8 at 6 p.m. at Belk SouthPark. Last year's fashion night out attracted hundreds of guests and raised more than \$30,000 to support the JLC mission: promoting voluntarism, improving the community, and developing the leadership potential of women.

The event, sponsored by Belk, includes models featuring the latest fall fashions from Belk. Lights! Camera! Fashion! offers a fun night out with friends and an introduction to fall trends available for purchase that night. In addition to a 20% discount from Belk (with limited exclusions), guests will be offered heavy hors d'oeuvres, wine, and non-alcoholic beverages from the best restaurants in the Queen City.

General Admission tickets are \$25 each and include entrance to the event, food and drink. VIP tickets are \$75 each and include entrance to the event, food and drink, a Diamonds and Bubbles raffle ticket, an opportunity to receive a fashion sketch, and an exclusive VIP swag bag. Separate Diamonds and Bubbles raffle tickets and Mystery Wall raffle tickets are also available.

Tickets are available now at www.jlcharlotte.org. All proceeds benefit the JLC and its programs that address physical, dental, and mental health needs of children and their families in the Charlotte community. You don't want to miss this glamorous event for a very worthy cause!

Training Volunteers Since 1926

e-mail: info@jlcharlotte.org website: www.jlcharlotte.org



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About the Junior League of Charlotte, Inc.

The Junior League of Charlotte, Inc. (JLC) is an organization of women committed to promoting voluntarism, developing the potential of women and improving the community. Through its actions and the leadership of trained volunteers, the JLC has been a leading force in improving the lives of children and families. Since 1926, the JLC has dedicated over \$13.5 million dollars and more than 1.5 million hours of volunteer service to the greater Charlotte community. From the Charlotte Nature Museum to Discovery Place to Levine Children's Hospital Family Resource Center, the League embodies a legacy of service, dedication and compassion. Projects currently supported by the JLC include: The Junior League of Charlotte's Cornerstone Project at Reid Park Academy, Alexander Youth Network, Give Kids A Smile, Big Shots Saturdays, JLC Healing Arts for Novant Health Hemby Children's Hospital, Second Harvest Food Bank and more. For additional information, call (704) 375-5993 or visit www.jlcharlotte.org. You can also follow us on Twitter, Facebook, and Instagram.

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