



FOR IMMEDIATE RELEASE
Media Contact: Claire Magee
Junior League of Charlotte, Inc.
Jlc.claire@gmail.com
Tel: (917) 279-4094

The Junior League of Charlotte, Inc. Hosts Eighth Annual Lights Camera Fashion at SouthPark Mall

CHARLOTTE, N.C. (Sept. _2018) - Thursday, October 25th, The Junior League of Charlotte Inc. (JLC) will host our annual *Lights Camera Fashion* fundraiser at SouthPark Mall, Simon Property Group. All proceeds directly support our mission of developing leaders, promoting voluntarism, and improving communities.

For this ticketed event, the JLC will host a happy hour-style reception in the rotunda area between Burberry, Louis Vuitton, St. John and Tiffany & Co. followed by a fashion show later that evening highlighting looks from several different SouthPark stores. Additional SouthPark stores will be offering special in-store activations and/or discounts. Guests will be offered light bites, wine, and non-alcoholic beverages to enjoy as they shop.

A \$50 General Admission ticket includes entrance to the event, special offers from various stores, along with food and drink. A \$100 VIP ticket includes everything included in a General Admission ticket plus a seat to the fashion show, one raffle ticket, and an exclusive VIP swag bag. Raffle tickets will also be sold for the opportunity to win a number of incredible items including jewelry, Panther's tickets, and shopping sprees!

Tickets are available now at www.jlcharlotte.org. Lights Camera Fashion will be an exciting evening to shop with friends, catch up on fall fashion trends, as we work to improve our community

About the Junior League of Charlotte, Inc.

The Junior League of Charlotte, Inc. (JLC) is an organization of over 1,700+ women who have been dedicated to promoting voluntarism, developing leaders, and improving this community since 1926. Over the past 93 years, the JLC has dedicated over \$13.7 million dollars and more than 1.6 million hours of volunteer service to the greater Charlotte community. Our signature leadership training programs include Leadership Development Institute, Get On Board and Public Policy Institute. Our signature community projects include Big Shot Saturdays, Give Kids A Smile, and Kids in the Kitchen. Additional information on community impact, including our community partners, can be found on our website: <https://www.jlcharlotte.org>

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1332 Maryland Avenue
Charlotte, N.C. 28209
Phone (704) 375-5993 Fax (704) 375-9730
e-mail: info@jlcharlotte.org website: www.jlcharlotte.org