

For Immediate Release

## **Junior League of Charlotte Members Approve Children’s Mental and Physical Health Focus**

Charlotte, N.C., July 6, 2022 – The members of the Junior League of Charlotte, Inc. (JLC) have voted to narrow our community focus to support children’s mental and physical health, beginning in June 2023 through May 2028.

The JLC evaluates its community focus area every five years to maintain a pulse on the changing needs of the Charlotte community. This enables us to have maximum impact on the needs that are most urgent and relevant to our community by committing all our financial and volunteer resources to support one focus.

For the past four years, the JLC’s community focus has been the School Ready Initiative where we have worked to ensure all children are school-ready by focusing on the health and educational needs of children from birth to fifth grade in priority areas of Mecklenburg County. School Ready will continue to be our community focus through May 2023.

As of June 2023, the JLC will allocate financial and volunteer resources to promote, support and provide access to mental and physical health programs and services for children kindergarten to fifth grade in the Mecklenburg County Public Health priority six zip codes (28205, 28206, 28208, 28212, 28216, 28217). This focus will include community partnerships and programs that promote healthy living, support mental well-being and provide access to healthcare and food. Community partner applications will open on August 1, 2022 and will be open for one month.

### **About the Junior League of Charlotte, Inc.**

The Junior League of Charlotte, Inc. (JLC) is an organization of close to 1,500 women who have been dedicated to promoting voluntarism, developing leaders, and improving this community since 1926. Over the past 96 years, the JLC has dedicated over \$14 million dollars and more than 1.7 million hours of volunteer service to the greater Charlotte community. The JLC founded the Charlotte Nature Museum, Charlotte Speech and Hearing Center, Charlotte Discovery Place, and the Levine Children’s Hospital Family Resource Center and helped establish the Council of Children’s Rights and Teen Health Connection, among other nonprofits. Our signature leadership training programs include Leadership Development Institute, Get On Board and Public Policy Institute. Additional information on community impact, including our community partners, can be found on our website: [www.jlcharlotte.org](http://www.jlcharlotte.org). You can also follow us on [Twitter](#), [Facebook](#), and [Instagram](#).

### **Media Contacts**

Juliana O’Rork, Communications Manager  
[Juliano.jlc@gmail.com](mailto:Juliano.jlc@gmail.com)  
(419) 357-4198

Christina Gratrix, President  
[Christina.Gratrix@jlcharlotte.org](mailto:Christina.Gratrix@jlcharlotte.org)  
(804) 426-4734

###