



THE JUNIOR LEAGUE  
OF CHARLOTTE, INC.

*Making A Difference Since 1926*

USE

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## MEDIA ALERT

### THE JUNIOR LEAGUE OF CHARLOTTE DEBUTS THE JLC WORKING LUNCH, FEATURING *THE HAPPINESS PROJECT* AUTHOR GRETCHEN RUBIN

**WHO:** Gretchen Rubin, *New York Times* best-selling author of *The Happiness Project*, *The Four Tendencies*, and *Better Than Before* will appear in Charlotte, N.C. as the featured speaker at the JLC Working Lunch!

**WHAT:** The JLC Working Lunch - the Junior League of Charlotte, Inc's (JLC) spring luncheon - is an opportunity for the local community to be inspired by a nationally renowned speaker. Gretchen Rubin is one of today's most influential, thought-provoking observers of happiness and human nature. Her popularity stems from her ability to convey complex ideas with humor and clarity.

**WHERE:** Charlotte Marriott City Center, 100 West Trade Street, Charlotte, NC 28202

**WHEN:** Thursday, April 12. Noon - 1 p.m.

**WHY:** The JLC Working Lunch is a fundraiser to support the Junior League of Charlotte's work to improve the community, develop women leaders and promote voluntarism. Funds raised support the development and training of JLC members who volunteer with designated community partners to improve the lives of local children and families.

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en Rubin and JLC President Arina Kirk will be available to interview before the luncheon at 11 a.m.

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**TICKETS:** General admission tickets have sold out. VIP tickets and table packages are available for purchase at [www.jlcharlotte.org/jlc-working-lunch-tickets/](http://www.jlcharlotte.org/jlc-working-lunch-tickets/) which include a meet-and-greet and book signing with Gretchen Rubin prior to start of luncheon.

#### **About the Junior League of Charlotte, Inc.**

The Junior League of Charlotte, Inc. (JLC) is an organization of women committed to promoting voluntarism, developing the potential of women and improving the community. Through its actions and the leadership of trained volunteers, the JLC has been a leading force in improving the lives of children and families. Since 1926, the JLC has dedicated over \$13.5 million dollars and more than 1.5 million hours of volunteer service to the greater Charlotte community. From the Charlotte Nature Museum to Discovery Place to Levine Children's Hospital Family Resource Center, the League has left a legacy of service, dedication and compassion. Projects supported by the JLC include: The Junior League of Charlotte's Cornerstone Project at Reid Park Academy, Alexander Youth Network, Give Kids A Smile, Big Shots Saturdays, JLC Healing Arts for Novant Health Hemby Children's Hospital, Second Harvest Food Bank and more. For additional information, call [\(704\) 375-5993](tel:7043755993) or visit [www.jlcharlotte.org](http://www.jlcharlotte.org). You can also follow us on [Twitter](#), [Facebook](#), and [Instagram](#).

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