



Advertising Contract 2018-2019

Advertiser _____

Address _____

Telephone _____ Email _____

Website _____ Social Media Handle(s) _____

Options and Rates

Please select one of the options below. Please note that prices below are for single issues of *The CRIER*.

Ad Size	Approximate Dimensions	Color
<input type="checkbox"/> Full Page (special placement)	8 ½" x 11"	\$900
<input type="checkbox"/> Full Page	8 ½" x 11"	\$675
<input type="checkbox"/> 1/2 Page horizontal or vertical	7 ¼" x 4 ½"	\$330
<input type="checkbox"/> 1/4 Page horizontal or vertical	4 ¾" x 3 ½"	\$175
<input type="checkbox"/> 1/8 Page (business card)	2 ¼" x 3"	\$100

All ads submitted must be camera ready or in digital format 4-color or grayscale, flattened digital file, PDF, EPS, or TIF file and at least 300 dpi (any less and the quality of your ad will suffer). There will be an extra cost if the ad is not in the appropriate format.

The undersigned represents and warrants that such person is duly authorized to enter into this agreement on behalf of the advertiser. Advertiser hereby acknowledges and agrees as follows: Submission of each ad is the responsibility of the advertiser. No ads will be returned to the advertiser unless specifically requested by advertiser at time of submission. Advertiser is obligated to pay all sums hereunder. All sums paid by advertiser to the JLC shall be nonrefundable. Advertiser shall be billed upon digital publication of each issue of *The CRIER* unless advertiser had indicated herein that it will prepay all sums due. Prepayments shall be submitted with contract. Cost to advertiser of such prepaid advertising space will be discounted 5% based on the JLC receiving payment prior to publication. If the JLC does not receive such payment, advertiser shall be obligated to pay the full-undiscounted amount. Advertisements in *The CRIER* are subject to the review and approval of the JLC, which approval may be withheld in the JLC's sole discretion. Advertisements submitted by advertiser shall not contain any matter that is obscene or libelous or that violates any person's right of privacy, infringe any common law or statutory copyrights or otherwise be contrary to law, and shall be accepted and published by the JLC in reliance upon the same. Advertiser shall indemnify and hold harmless the JLC from and against any loss, expense or other liability (including without limitation attorneys' fees and costs) resulting from any claims or suits for libel, violation of privacy rights, plagiarism, copyright infringement or any other claims that arise out of the publication of any advertisement of the advertiser. The JLC assumes no liability for errors in the advertisement or changes to *The CRIER* publication schedule or placement of advertisements.

Rates shall be payable to The Junior League of Charlotte, Inc. Payment of amounts not prepaid is due within 30 days of invoice date. 1.5% per month finance charge shall be applied to balances not paid within 30 days of invoice date. Advertiser also shall pay the JLC's costs, including without limitation reasonable attorneys' fees, incurred in collecting balances not paid within 30 days of invoice date.

Print Name

Print Business Name (if applicable)

Advertiser Signature

Date