



# SPONSORSHIP PACKET





## Presenting – \$10,000

- PUBLICITY & BRANDING
  - Recognition on the JLC website
  - Recognition in the JLC's newsletter, The Happenings
  - Three social media mentions (JLC Facebook, Instagram)
  - Product display at JLC Membership Meeting
- MEDIA
  - Feature article and thank you ad in JLC's magazine, The CRIER
  - Media release developed in collaboration with the JLC
- ENGAGEMENT
  - Seating for 30 (3 tables)
  - Logo recognition on event signage
  - Opportunity to speak at the event
  - Verbal recognition from the podium
  - Access to this luncheon's VIP event

## Title - \$5,000

- PUBLICITY & BRANDING
  - Recognition on JLC website
  - Recognition in the JLC's newsletter, The Happenings
  - Two social media mentions (JLC Facebook, Instagram)
  - Product display at JLC Membership Meetings
- MEDIA
  - Recognition in thank you ad in JLC's magazine, The CRIER
- ENGAGEMENT
  - Logo recognition on event signage
  - Seating for 20 (2 tables)
  - Verbal recognition from the podium
  - Access to VIP event

## Lead - \$2,500

- PUBLICITY & BRANDING
  - Recognition in the JLC's newsletter, The Happenings
  - One social media mention (JLC Facebook, Instagram)
- MEDIA
  - Recognition in thank you ad in the JLC's magazine, The CRIER
- ENGAGEMENT
  - Seating for 10 (1 table)
  - Logo recognition on event signage
  - Verbal recognition the podium
  - Access to VIP event from

## Table - \$1,000

- MEDIA
  - Recognition in thank you ad in the JLC's magazine, The CRIER
- ENGAGEMENT
  - Seating for 10 (1 table)
  - Name recognition on event signage