

*Some see things the way they are  
and say why. I dream things that  
never were and say why not?*

*Robert F. Kennedy*  
*1925 - 1968*

Baby House, 1926

Nature Museum, 1945

Education and the Arts, 1963

Drug Education Center, 1970

Thompson Child Development Center, 1992

# Continuing our Legacy

- Listening to membership needs
- Listening to community needs
- CHANGING to meet member and community demands
- Continuing to say “why not?...”

# The Vision of the League

- New strategic direction based on member and community needs
- Clear vision for all members and all community partners

**ONE VOICE FOR THE JLC**

# The Vision of the League

- Narrow focus for maximum community and member impact
- Single rotating focus area every five years
- All JLC activities aligned to designated focus area
- “Why not?...”

The health care issues facing  
Charlotte's children today are  
complex and multi-faceted.

True leadership is needed to  
meet these challenges...

The Junior League of Charlotte  
is poised to provide the  
leadership...

**The Healthy Child Initiative**

# Just the Facts...

## Chronic diseases and obesity

- 30% rise in obese children under 11
- Diabetes, hypertension, asthma on the rise

## Unmet dental needs

- 25% of CMS kindergartners have visible tooth decay

## Mental health issues

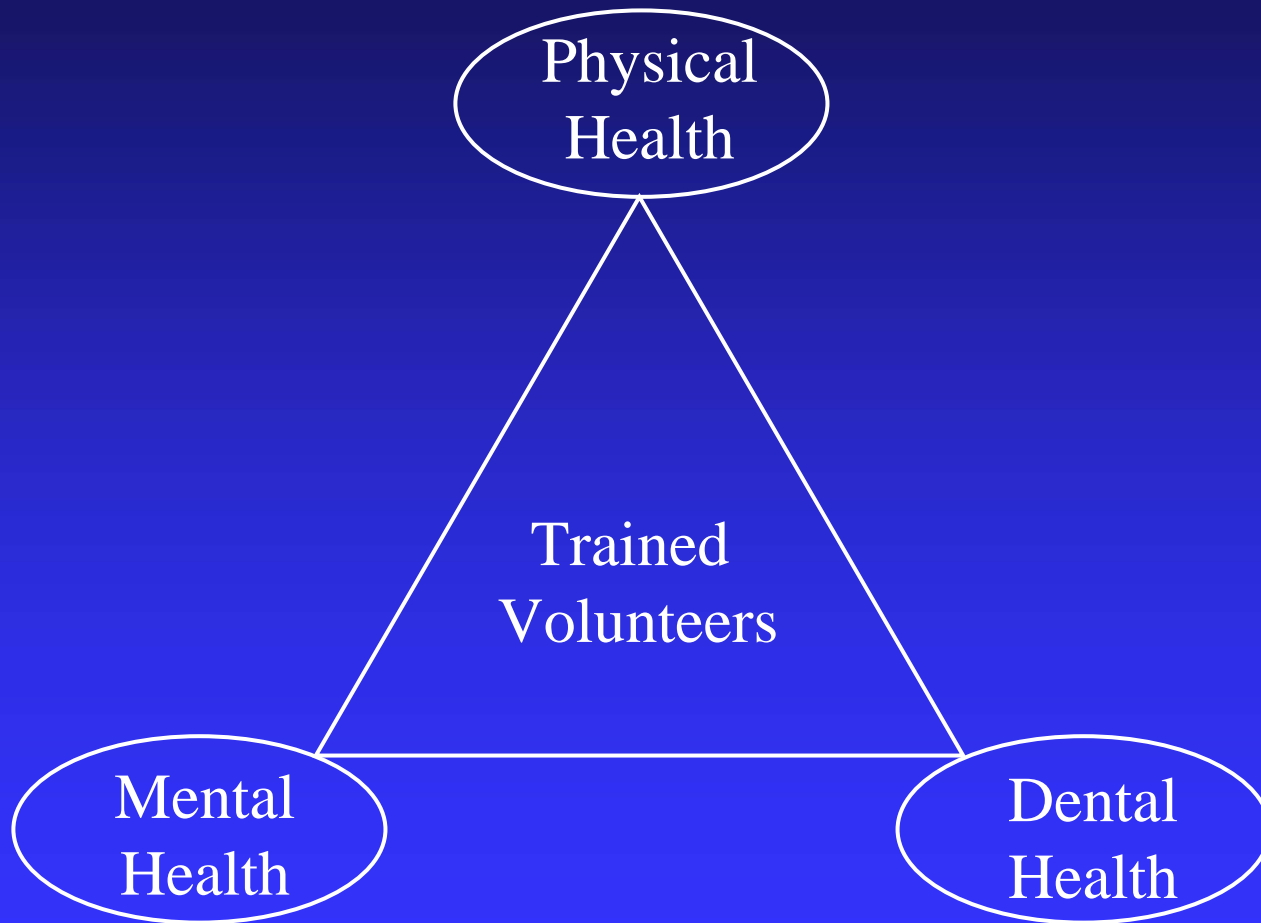
- Clinical depression in young children
- Teen stress
- Suicide



# Community Needs

- Education
- Prevention-based approaches
- Consensus building
- Advocacy & public awareness

# Healthy Child Initiative



# Physical Health

- Prevention
- Education
- Family Support
- Community Consensus Building
- Advocacy and public awareness

# Dental Health

- Give Kids a Smile
- Education
- Awareness

# Mental Health

- Education
- Remove Stigma
- Family Support
- Community Consensus Building
- Advocacy and public awareness

# Evolution

## *2005-2006 League Year*

**Adolescent Issues**

**Early Childhood**

**Family Preservation**

Healthy Child

Initiative

## *2006-2007 League Year*

**Healthy Child Initiative**

# Vision in Action



# Next Steps

- Tonight
  - ✓ Index cards
  - ✓ Focus Advisory available
- Octoberfest
  - ✓ October 13, JLC Building, 6:30 pm
- [hci@jlcharlotte.org](mailto:hci@jlcharlotte.org)
- Leverage all communication channels
- Membership vote – November 8